

## **Architecting The Future of Broadband Communities**

Broadband Funding, Financial Analysis, Community Assessments, Public-Private Partnerships, Ecosystem-wide Narratives, Future Proof Architectures.

The time has come when lack of broadband infrastructure will impact the local housing market and local business creation and retention. Without one the young will move away and new businesses will stay away.

## **City Leaders Must:**

- View Broadband as Critical Civil Infrastructure.
  - Treated like Electricity, Water, Sewer.
- Understand that there are Passive and Active Components of this Infrastructure.
  - You don't have to do it all, or any of it!
- Ensure your Infrastructure is Future (30+ year) Proof.
  - Don't build it just for "Internet Access"!
- Ensure and verify universal coverage from the onset.
- Not replace one monopoly with another.

Recognize that private companies are building your civil infrastructure. You are not letting them build their network in your community.

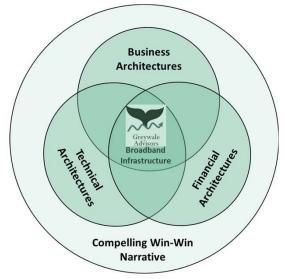
## We can help you:

- Understand Broadband Infrastructure
- Understand wide-range of options
- Determine Feasibility and Investment Levels
- Structure & Negotiate Public-Private Partnerships
- Transform your Community

Schedule you complementary consultation to begin your local broadband journey!
Email: gwhelan@greywale.com

## Do You Know:

- ✓ Broadband and Fiber are Critical Civil Infrastructure that will last for 30+ vears.
- ✓ Broadband, Fiber and Internet Access are not synonymous.
- ✓ 5G does not replace the need for fiber. Nor does Low Orbit Satellites.



Your Broadband Future is more than a higher speed version of today's network it needs to be an open community centric economic development platform!

