

Your Alternative Future of Broadband

A Guide for Community Leaders and Local Broadband Enthusiasts

The time is coming when the lack of a universal fiber optic infrastructure will impact the local housing market and local business creation and retention. Without one the young will move away, and new businesses will stay away.

Community leaders are at a critical decision point.

Is your future of broadband a fiber optic version of today's monopolies? Or an open community-centric economic development platform?

Municipal leaders must ensure their communities have a universal broadband environment. That doesn't mean you have to fund it, own it or operate any or all of it. Unless it makes sense!

Cities must prevent:

- Recreating and widening digital divides
- Replacing one unresponsive (out-of-state) monopoly with another unresponsive (out-of-state or out-of-country) monopoly.
- New company extracting excessive cash from the community.
- Changing openness and pricing upon asset transfer or change in management.
- Signing a 30 year deal before they know where they want to go.

The Future of Broadband must be Fair, Equitable and Non-discriminatory to everyone!

We can guide you to the broadband future that benefits your local community first!

Our Community Broadband Advisory Services will provide city officials and local broadband leaders:

- a simplified understanding of today's broadband landscape and market realities,
- guidance to negotiate your future with confidence with all constituencies,
- the roadmap to ensure your future of broadband is fair to all.

Do You Know:

- ✓ Broadband is critical civil infrastructure necessary for community survival. Your decisions today will last for 30 years.
- ✓ Broadband, Fiber and Internet Access are not Synonymous.
- ✓ 5G Does not replace the need for fiber nor for Fiber-to-the-Premises:
- ✓ Broadband is a complex multi-dimension community impacting infrastructure. It's only easy in PowerPoint.
- ✓ There are many types of Open Access Networks. Not all benefit the community the same.
- ✓ Feasibility studies waste money and time and state the obvious. It's feasible and it will be mandatory.

Do You Know What's Needed ?

- A local network infrastructure that's open to all new and incumbent service providers on a fair, equitable and non-discriminatory basis **and** that benefits the entire community and ecosystem.



Schedule your complimentary consultation to begin your local broadband journey. Email gwhelan@greywale.com

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