



# **Complimentary Meeting Notes**

IoT: Boston/New England IoT Meeting Up. April 9, 2014

**Keynote**: GE Steve Pavlovsky, GE Intelligent Platforms Division Remote Monitoring and Mobility Solution Lead

# 1. Messages

- a. Optimize asset and equipment
- b. Capture and transfer knowledge
- c. Make sense of industrial data into actionable intelligence
- d. Run operations anywhere on any device

### 2. GE Control Architecture

- a. Analyze data for operational value
- b. Present data in context and control processes
  - i. OPC-UA
- c. Transmit and store data
  - i. Profitnet
- d. Acquire, collect and visualize data in real-time.

### 3. GE Fastworks Framework

- a. Experiment, Learn, Iterate
- b. Idea Labs commercialize GE patents
- c. Quest contest for desired solutions

#### 4. Value in Data

- a. Own Data use to improve next generation products
- b. Share Data Service and warranty
- c. Sell Data enable customer to improve their business

### 5. Notes

- a. Connectivity must be secure, trusted and high performance on <u>public</u> networks.
- b. Consumer electronics have made substantial computing power accessible to many.
- c. Next generation of workers expect answers at their finger tips
- d. IoT must drive business insights
- e. Marry real-time data with real-time performance

## 6. Key Points

- a. Architecture Matters
- b. Experiment, Learn, Innovate

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- i. Both commercial and technical frameworks
- c. Leverage Collaboration
- d. IoT can be a revolution in productivity
- 7. Key Areas of Focus
  - a. Cloud
  - b. Access (Mobile)
  - c. End-to-end security
  - d. Smart Machines
  - e. Asset Management
  - f. Big Data
  - g. User interfaces

#### **Panel Discussion**

- 1. Apitronics -- Louis Thiery, Founder and CEO
- 2. MachineShop -- Michael Campbell, Founder and CEO
- 3. PTC/ Thingworx Rick Bullotta, CTO, Thingworx
- 4. Sensible Baby -- Ben Cooper, Founder and CEO
- 5. Xively/LogMein -- Chad Jones, VP Product Strategy
  - 1. Goal of IoT: Unlock connected value
  - 2. Make "things" smart
    - a. Smart Cities
    - b. Smart equipment
    - c. Smart Farms
    - d. Etc.
  - 3. Enabler: Low cost connectivity and low cost distributed CPU power
  - 4. Internet of Services (Speaker 2) Service Driven Economy
  - 5. Build toward standards but don't wait.
  - 6. Too many standards Cloud Standards, Communication Standards, etc.
  - 7. APIs are critical enablers (e.g. REST)
  - 8. Need to break technical and organizational Silo's
    - a. Eliminate Walled Gardens
  - 9. Industrial Internet Consortium
  - 10. Numerous DOD IoT related technologies are being commercialized.